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*Insight* aims to provide useful information, links and tips in the areas of Risk Management, Work Health and Safety, Business Continuity Management, and other areas relating to management systems and corporate governance.

## The Emerging Risk: Unravelling the Risks of Artificial Intelligence in the Workplace

Artificial Intelligence (AI) has revolutionised industries worldwide, including Australia. In recent years, businesses have rapidly integrated AI technologies into their workplaces to increase efficiency, streamline processes, and drive innovation. While AI offers numerous advantages, it also comes with inherent risks that can impact employees, organisations, and society as a whole. Organisations need to recognise the importance of responsible AI implementation to mitigate potential harm.

Considerations in the workplace include:

- 1. Job Displacement One of the most concerning risks of AI adoption is the displacement of jobs. As AI-powered systems automate repetitive tasks, many routine jobs could become redundant. This could lead to unemployment and a significant shift in the workforce landscape. Low-skilled workers, in particular, are vulnerable to this risk, as their roles are more likely to be easily automated by AI algorithms.
- 2. Bias and Discrimination Al algorithms are only as unbiased as the data they are trained on. If the training data contains inherent biases, the Al system can perpetuate and amplify those biases in decision-making processes. In the workplace context, this could lead to discriminatory practices in hiring, promotions, and performance evaluations. It might exacerbate existing inequalities and adversely affect certain groups, such as women, minorities, or individuals with disabilities.
- **3. Lack of Human Oversight** Relying solely on Al for critical decision-making processes can be problematic. Machines lack the ability to empathise, understand nuances, and grasp the subtleties of human behaviour. When there's a lack of human oversight, errors or harmful decisions may go unchecked. It is vital to strike a balance between Al automation and human intervention to ensure ethical and responsible outcomes.



- **4. Privacy and Data Security Concerns** Al systems heavily depend on vast amounts of data to function effectively. In the Australian workplace, this data often includes sensitive information about employees and customers. If Al systems are not properly secured, they can become vulnerable to cyberattacks and data breaches, potentially leading to identity theft or misuse of personal information. Employers must prioritise data privacy and invest in robust security measures to safeguard against potential threats.
- **5. Over-reliance** While AI can enhance productivity and efficiency, over-reliance on AI systems can lead to complacency among employees. When individuals rely solely on AI-generated insights, they may become less inclined to think critically, problem-solve, or engage in creative thinking. This overdependence can hinder employees' growth and development, limiting their ability to adapt to changing work dynamics.
- **6. Ethical Dilemmas** Al often faces ethical dilemmas, especially in workplaces where complex decisions are involved. For instance, should Al be programmed to prioritise profits over employee well-being? How should it handle moral decisions that have no clear-cut answers? Addressing these ethical challenges requires careful consideration, transparency, and collaboration between developers, employers, and employees.





- 7. Lack of Regulation and Governance As Al rapidly infiltrates Australian workplaces, there is a pressing need for robust regulations and governance frameworks to ensure responsible Al deployment. Without adequate oversight, organisations might over prioritise profit ethical considerations, associated risks exacerbating the with Al implementation. Government and industry bodies must work together to establish guidelines that safeguard employees' rights, privacy, and wellbeing.
- **8. Loss of a Human Touch** Incorporating AI into workplace processes may lead to a loss of the human touch in interactions between employees and customers. This can negatively impact customer satisfaction and loyalty, as personalised and empathetic service becomes scarce. Balancing AI automation with maintaining human connections is crucial for fostering positive workplace experiences.

The integration of AI in the Australian workplace presents both incredible opportunities and significant risks. While AI can boost productivity, innovation, and efficiency, it also poses significant challenges. Addressing these risks requires a proactive approach from businesses and policymakers, emphasising responsible AI development, regulation, and governance.

To harness the true potential of AI while minimising its negative consequences, Australian companies must prioritise human-centric approaches, foster continuous learning among employees, and ensure transparent, ethical AI practices. By striking the right balance between AI and human capabilities, Australia can build a future in which AI technologies augment human potential, rather than replacing it.

As a starting point all organisations should formally consider and assesses the risks of AI by including this as risk on Corporate or Strategic Risk registers.

If QRMC can assist your organisation with this process, please <u>contact us</u> for more information.

## Why is there no-one in the office on Fridays and Mondays (or Tuesdays, or Wednesdays...)?

A by-product of the COVID-19 pandemic was the imposition of working from home arrangements. However, once staff got a little accustomed to this change in approach, it became an appealing option as a 'new norm' for the way we do business.

The concept of Working From Home (WFH) is generating some interesting media coverage of late, with a number of articles arguing that productivity has dropped, mental health impacts have risen and that overall, the negatives outweigh the flexibility.

Big name CEOs like Elon Musk and Mark Zuckerberg have been vocal in wanting to have 'in person' teams, advocating that this is more productive and allows Managers to more directly manage / supervise their staff. At the same time, in Australia unions are pushing for a 'working from home' right, and there has been a recent decision by the Commonwealth public service to agree to 'no caps' on WFH days (as part of a broader deal with the union to improve mobility).

The Australian Financial Review published an article last month titled Less productive, more depressed: the problem with working from home 1 by researchers from the Australian National University, the University of Newcastle and Macauarie University, asserting that work from home was less productive and was making workers "...more anxious, depressed and lonely". While the headline was attention-grabbing the study went on to add that while productivity and professional efficacy had dropped when people were working from home, it did find improved working conditions by giving workers more manageable workloads, greater autonomy and more support from supervisors significantly improved performance and wellbeing outcomes.

<sup>&</sup>lt;sup>1</sup> Less productive, more depressed: the problem with working from home, published on Jun 18, 2023









It is also worth flagging that the article stated that the study did not investigate the other potential benefits such as fewer sick days, more time spent with families and less time commuting.

The more you look, the more studies you find in this space - both nationally and internationally. Some are relatively neutral in their stance, but some appear quite biased and present a particular side of the argument.

There are certainly negatives and concerns with working from home, and we have all probably experienced them by now – such as the initial feelings of isolation, loneliness and disconnection, the feelings of being absolutely reliant on NBN and

Telstra to stay connected to work colleagues. The aforementioned studies explore a range of these direct and indirect impacts (from the worker's perspective) such as reduced training, mentoring and career development opportunities, especially for early-career workers; and reduced collaboration and ideas generation (from an organisation perspective). However, this isn't a complete picture.

Working from home impacts workers differently some welcome the arrangement for its flexibility, others feel disconnected and uncomfortable for the work intrusion into their homelife. Either way, these impacts (positive or negative) are another factor that feeds into the mental health and wellbeing of those working from home.

While the issue could be over-simplified as a "productivity vs WHS debate", there are so many factors that need to be considered to get a clear picture. These factors, and their associated risks, need to be fully explored to determine what work arrangements would be the better of the options for workers and the organisations employing them. Companies are required to consult with workers in relation to risks (and managing changes) to understand their perspective, and to identify and the assess the 'office' risks that their workers are exposed to. Proper consultation and risk assessment is the key, wherever that 'office' is located.

Please <u>contact QRMC</u> for more information or assistance.

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